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# Strategic Supply Chain Management

from Design to Volume Production



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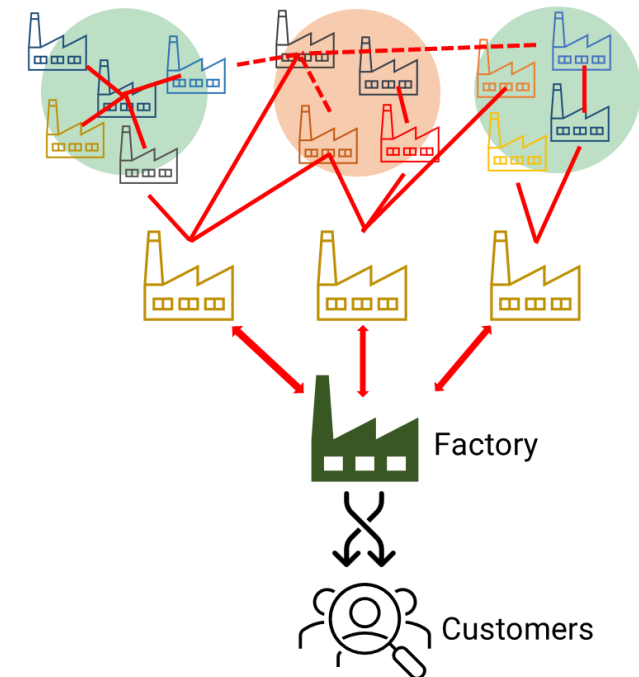


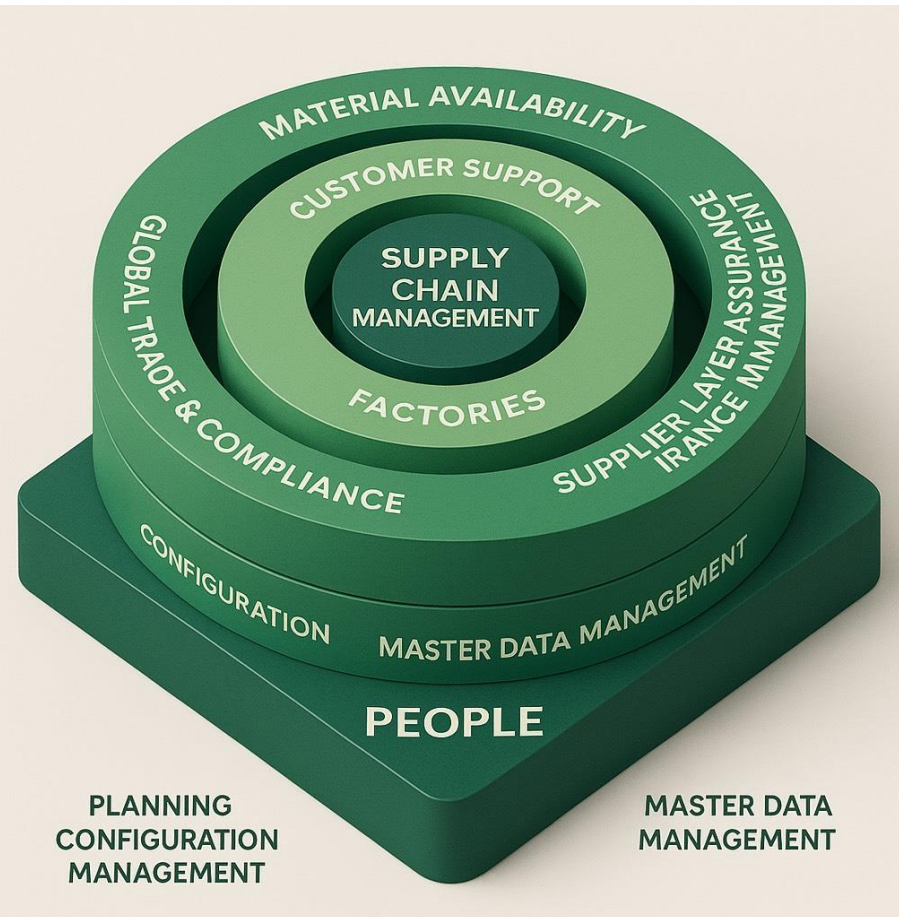
# What is a Robust Supply Chain?



Source: McKinsey & Company, Digital twins: The key to unlocking end-to-end supply chain growth

- Proactive Forecast & demand planning.
- Proactive Sourcing & production planning.
- Has the right expertise & implementation of continuous improvements.





## Why supply chain management?

- Mature supply chain, ready for long-term demand
- From reactive to proactive long-term securing capacity
- Continuous improvements

Operational excellence:

- Ensure customer satisfaction
- Ensure availability
- Ensure quality & consistency

# Assess capability in the supply chain – QLTC S

## Generic

Business model & strategy

Organization &  
management

Supplier capability  
→ Based on product needs

Risk  
management/contingency

## Specific

### Quality

Quality management  
system

Quality assurance

Quality & change  
control

Non conformance

### Lead-Time/Logistics

Strategic & tactical planning

Operational planning

Execution

### Technology

Roadmap & needed  
expertise

Design &  
development

Quality planning

Project management &  
control

### Cost

Cost management

Investment  
management

### Sustainability

Vision

Carbon footprint

Circular economy

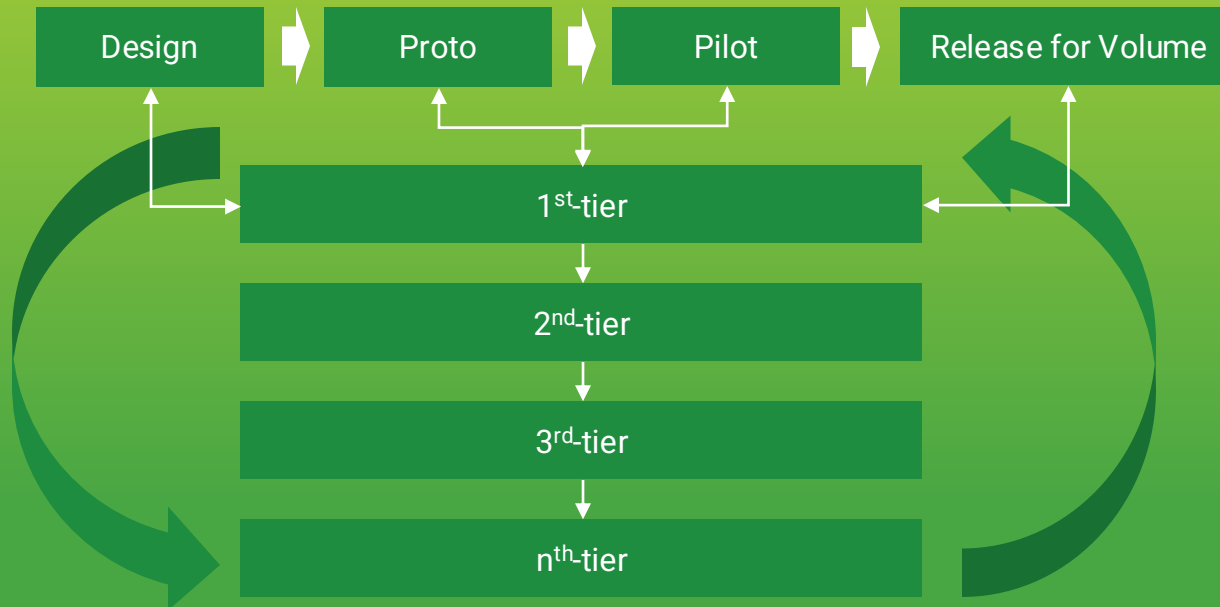
Labor & HSE



# Execution & approach – take leadership in the supply chain

## Project Management: From design to release-for-volume

### Product lifecycle management



Drive continuous improvement  
Data/feedback/refinement

#### Initiation phase

- Product design/performance specifications
- Product requirements

Gate – 1 Start Industrialization

#### Design phase

- Feasibility
- D-FMEA

Gate – 2 Pilot

#### Proto & pilot phase

- Technical product documentations
- P-FMEA & Control Plan
- Manufacturing flow

Gate – 3 Volume

#### Produce & sustain

- Quality aspects
- Lessons learned





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**Thank You**



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# Thank you



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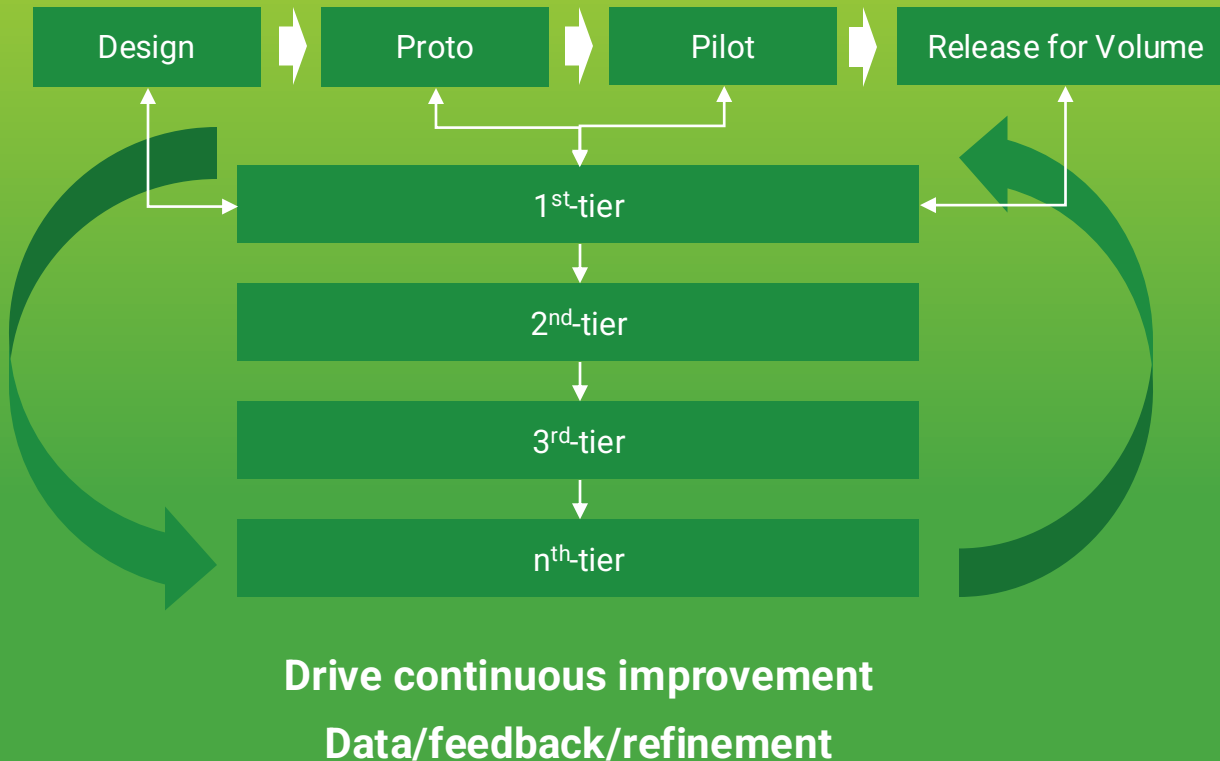


Eindhoven  
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# Execution – take leadership in the supply chain

Start from scratch: design to release-for-volume

## Product lifecycle management



Identify profiles needed in the supply chain

- **Supply chain performance**
  - Define KPIs
- **Supply chain capability**
  - Audit
  - Capability based on QLTC-S
- **Supply chain risks**
  - Business continuity
  - Cyber security
  - Financial risks